CARLYLE YARBOUGH



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713-748-9111

EXPERIENCE

iOttie, Inc. — December 2016 - October 2023

Industrial Designer, New York, NY

- Developing utility & lifestyle accessories for smartphone, automotive, & smart home markets
- Industrial design and leading projects from the conceptual phase through to mass production
- Interactive brainstorming, sketching, 3D modeling, prototyping, user testing, & in-context rendering
- Engaging in communication & collaboration with internal engineering & external supplier channels
- Responsible for creating in-depth product guides to support interdepartmental processes

Nestprojekt / Arovia — December 2015 - April 2016

Contract Industrial Designer, Houston, TX

- Optimized initial Arovia prototype and developed phase-2 design of portable display monitor
- Additional short-term visual design and consulting

University of Houston ID PLUS — May 2015 - January 2016

Industrial Designer, Houston, TX

- Designed concept prototype bicycle for urban commuting
- Focus on fully integrated accessories, technology, new manufacturing and assembly processes

University of Houston College of Architecture & Design — May 2015 - August 2015

Graphic Designer, Marketing Assistant, Houston, TX

- Created brand guided content for UHCoAD social platforms
- Managed college website, produced media, and promoted forthcoming news and events

No. 8 Brands / Make My Day — May 2014 - January 2015

Industrial Design Intern, Denver, CO

- Design development of upcoming baby and kitchenware products
- Learned product brand identity, market awareness, and professional practice.

ACCOLADES

2023 - Red Dot Design Award Winner, with iOttie

2023 - CES Innovation Award Honoree, with iOttie

2022 - 2x Red Dot Design Award Winner, with iOttie

2021 - 3x Red Dot Design Award Winner, with iOttie

2020 - Red Dot Design Award Winner, with iOttie

2018 - CES Innovation Award Honoree, with iOttie

2015 - IDSA 2015 University of Houston Student Merit Award Winner

EDUCATION

Gerald D. Hines College of Architecture and Design, University of Houston

Bachelor of Science in Industrial Design

SKILLS

Industrial Design **Product Development** Design Thinking Applied Research Concept Sketching Computer-Aided Design 3D Rendering Rapid Prototyping **Usability Testing** Manufacturing Knowledge Strategy Development Storytelling Client Interfacing **Content Marketing** Visual Communication Presentation Design **Packaging**

SOFTWARE

SolidWorks Keyshot Illustrator InDesign Photoshop Premiere Pro Sketchbook Pro



Fresco

Wix

Baking Painting Vinyl Records Vintage Lamps



